

# VENDOR SIGHT



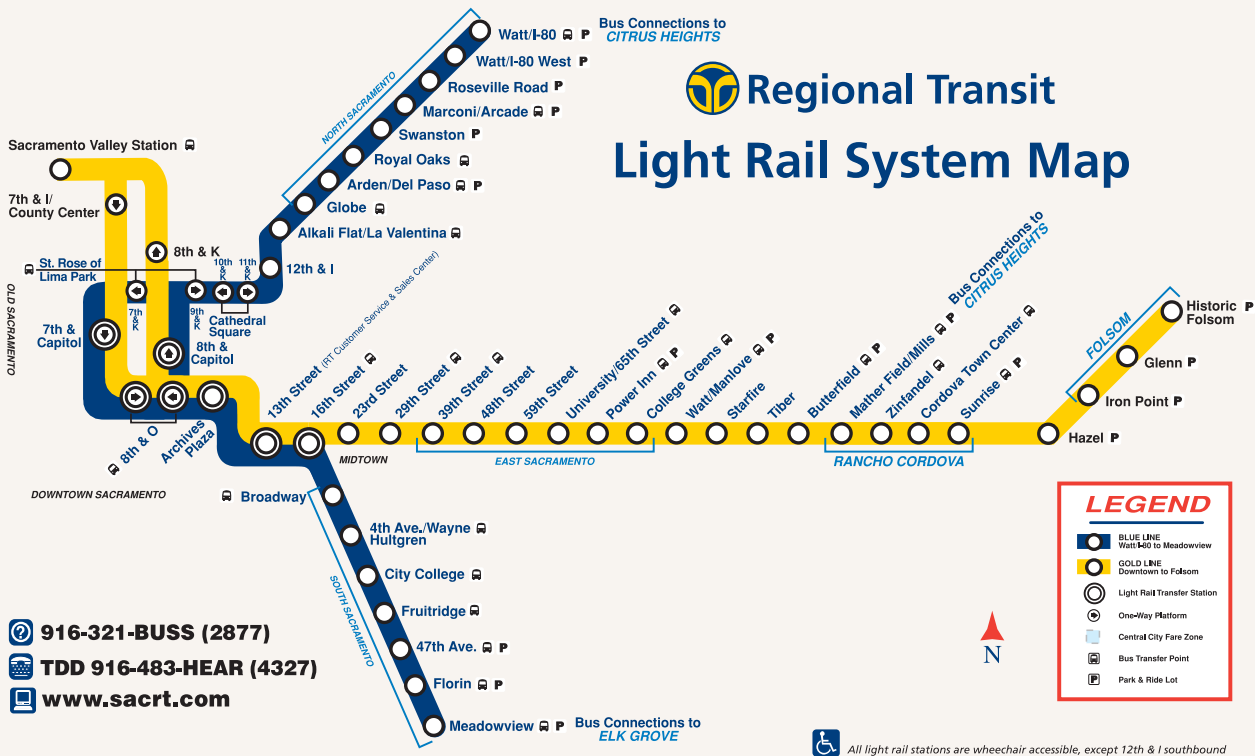
*Public Transportation Advertising  
Throughout Sacramento County*

**Sacramento Regional Transit District  
Light Rail Stations**

**VendSight offers an unprecedented reach to public transportation consumers throughout Sacramento County.**

# SAC RT Light Rail Stations

- ✓ 100 AdMedia Enclosure Facings.
- ✓ 25 Advertising Panels Facings.
- ✓ 25 Fixed Signage Facings.



**AdMedia Enclosures**

## Fast Facts

- ✓ System length 37 mi
- ✓ Daily Ridership 58,400
- ✓ Stations: 47
- ✓ Operation Hours: 18-20 Daily



Contact: VendSight (619) 562-1486 • 1-877-426-6748

[www.vendsight.com](http://www.vendsight.com)

# Media Platforms



## Sacramento Details

- DMA Rank is 20th
- Population Density per Square Mile 209
- Race Distribution & Ethnicity
  - White 68%, African American 6%
  - Multi Race 5%, Asian 11%, Other 8%
  - American Indian 1%, Hispanic 25%
- Median Age is 34.5
- Average Household Income is \$75,586.00
- Total Vehicles 2,887,206



AdMedia Enclosures



All AdMedia Enclosures are Back Lighted

Sacramento, the 20th largest DMA and the capital of the world's 5th largest economy -

"Forbes Magazine" ranks Sacramento #6 in "Job Growth", #11 in "Living Cost" and #12 in "Coolness"



4' x 8' and 5' x 10'  
Advertising Panels  
(Wall and Fence Mounted)

# VENDSIGHT

VendSight offers turn-key media production and installation. Rate cards are available upon request. No minimum number of units required. Graphics design services are available.



**AdMedia rental units available at select locations. Units available for concessions, displays, promotions, sampling or job recruitment. Call for details.**



**Station domination programs available. Call for details.**



**Turn Key Vending Management Services Available  
Call For Details**